

Capacity increase in textile printing

Case Study - Estampados J & Punt

Located in the fast fashion printing hub of Mataró, just outside of Barcelona, Estampados J & Punt is a family run business specializing in textile printing for more than 25 years. Having established themselves as leaders in textile printing, the team at Estampados J & Punt were quick to spot the potential of digital printing, purchasing their first inkjet plotters for sublimation printing in 2009. Since then, Estampados J & Punt has grown significantly in capability and output producing up to 125,000 m² of digitally printed fabrics every month.

Investing in the future

As demand for digital print increased, Estampados J & Punt invested in a high productivity printer using Sun Chemical inks, increasing capacity by 40-50% and increased that capacity further with another printer to support the growing business with leading fast fashion brands and emerging mid-sized brands who are active in the e-commerce marketplace.

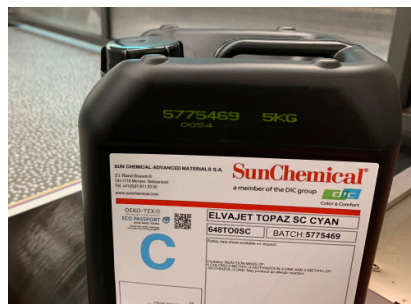
Overcoming the challenge of Covid-19

Despite challenges arising from the recent pandemic, Estampados J & Punt has weathered the storm due to its production flexibility and high quality standards.

- Production close to the market
- Short turnaround times
- High quality differentiation
- Highest color gamut offering value to customers

“Using ElvaJet Topaz SC, we have seen a high capacity to be able to work with all types of sublimation papers, both coated and uncoated papers, and of different weights, which gives us a lot of flexibility when selecting the best option for each client’s fabric and application needs. The image sharpness and colour quality is exceptional and clients really notice these details”.

Mr. Fragoso
Estampados J & Punt



Embracing innovation

For Estampados J & Punt, bringing in the best technology to ensure the maximum quality of the final product is key. "One of the things I like about working with Sun Chemical is that they are continually researching to be able to bring new products to market, which help us work better and be more competitive," says Mr. Fragoso. When Estampados J & Punt installed the new ElvaJet Topaz SC inks they saw instant benefits adding value to their proposition:



Flexibility in transfer paper choice



Increased color release from uncoated transfer papers

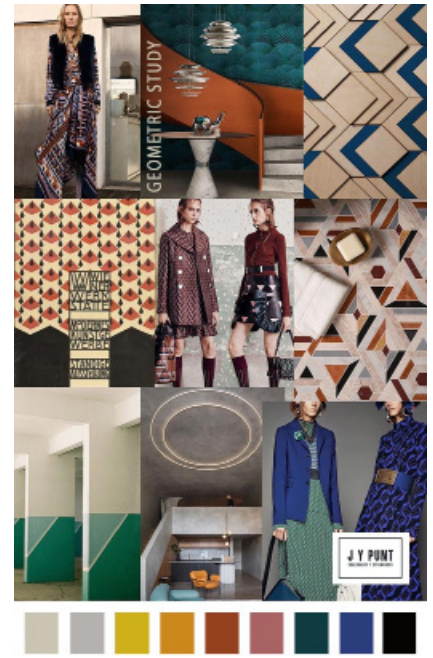


Increased edge definition for high detail, high color saturation images



Better control of small drop for smoother more accurate printing

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Mr. Fragoso concludes, "the performance of the ink from Sun Chemical is outstanding but the relationship and customer service they have at all times is exceptional, and more than a supplier, I consider them as a partner for my business".

Key benefits for ElvaJet TOPAZ SC



Printing accuracy ensuring superior image definition



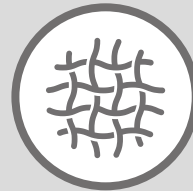
Superior jetting at all drop sizes



Certified for Eco-Passport by OEKO-TEX with no restrictions



Low maintenance and reduces waste



Superior color transfer to the fabric



Cross system compatibility with increased operating window

About Sun Chemical

Sun Chemical, a member of the DIC group, is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than \$7.5 billion and over 20,000 employees supporting customers around the world.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our website at www.sunchemical.com or connect with us on social media.

Want to know more?

To find out more about how you could work with Sun Chemical or to sample the ElvaJet Topaz SC inks please contact us.

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