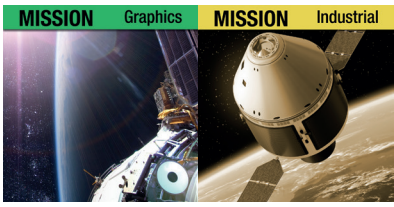
Product Overview



New inks for screen and industrial printing at FESPA 2015

Sun Chemical's expertise in screen graphics and industrial inks spans more than 40 years and as a result Sun Chemical today offers a comprehensive ink and coating product portfolio with a wide range of capabilities.

At FESPA 2015, we will highlight our commitment to the screen and industrial market with the launch of four new inks.

The new products form part of our SunPromo family of display graphic screen inks, a range of solvent and UV curing inks which provide enhanced definition and exceed the needs of screen printers producing graphic display applications.

The new additions to the SunPromo range include: **VioGraph VGF Series, VioFlash VFC Series** and **VioFlex VFX Series**

We will also launch a new screen ink for its SunPoly family, **Monocure Universal Container UCI**, formulated for high speed screen printing on a variety of plastic containers.

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working for you.

SunChemical®
a member of the DIC group

Product Overview

New products for Graphics

The **VioGraph VGF Series** is a versatile range of UV curing screen printing inks specifically formulated to meet the needs of point of purchase advertising material producers. The series features wide ranging adhesion and rapid curing, ideally suited for multi-purpose use in graphic screen printing applications such as point of purchase, advertising, signs, self-adhesive decals and window displays. The inks are designed to cover the widest range of sheet substrates, to enable advertising display producers to use a single ink system and meet all their screen print requirements.

The UV curing screen ink series, **VioFlash VFC**, is ideal for high speed in-line printing on a variety of plastic substrates, papers and boards. With excellent flexibility, reliable adhesion, attractive, non-reflective finish and fast cure speeds, the inks are suitable for the production of instore advertising, displays and visual packaging. VioFlash VFC inks can be used on a variety of semi rigid and self-adhesive PVC, papers and boards, as well as a selection of print treated polyesters.

The **VioFlex VFX** range of UV curing screen inks is ideal for high speed printing onto semi rigid and self-adhesive PVC substrates. The excellent flexibility, reliable adhesion, high gloss finish and fast cure speeds make the inks suitable for applications including self-adhesive window stickers, labels, instore advertising, displays and visual packaging. The series has been formulated to meet the rigorous demands of the graphic and display market for flexibility.

New product for industrial packaging

SunPoly's latest addition, **Monocure Universal Container UCI,** is a range of UV curing screen inks for high speed screen printing onto moulded plastic bottles, containers and tubes. The inks are specifically suited to fast, multi-colour, inter station curing machines, exhibiting excellent definition at the highest print speeds. The range comprises high opacity whites, dense blacks and a full range of high gloss colours.

If you're attending FESPA 2015 and looking for products and advice on screen and industrial inks, then visit Sun Chemical on stand C1 & C5 in hall 8 to speak with our product experts.

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